

Manufacturers: Are You Looking for Well-Qualified, Performance-Proven, Field Sales Professionals?

Find them quickly, easily and cost-effectively with IHRA's performance-proven services . .

The IHRA Locator



The IHRA eLocator (printable book & Excel spreadsheet)

- Lists 126+ rep firms
- Listings indicate product categories sold, customer base sold through, territory covered, size of firm, additional facilities and services, etc.
- COST each eLocator:
 - \$50 for IHA members;
 - \$95 all others

Lines Available

Manufacturers Seeking IHRA Field Sales Professionals

Ad Rates

1/8 page: \$100
1/4 page: \$175
3/8 page: \$250
1/2 page: \$325
3/4 page: \$475
Full page: \$675

Reruns of same ad within 12 months are at 50% discount!

Ad Dimensions

1/8 page: Vertical, only
3.125" h x 2.718" w

1/4 page: Vertical
7.12" h x 2.718" w

1/4 page: Horizontal
3.125" h x 4.125" w

3/8 page: Horizontal only
3.125" h x 7.125" w

1/2 page: Vertical
7.12" h x 4.125" w

1/2 page: Horizontal
3.125" h x 10" w

3/4 page: 7.12" h x 7.125" w

Full page: 7.12" h x 10" w

my favorite gourmet
stir. serve. smile.

PRODUCTS: Box Soup Mixes, Slow Cooker Mixes, Spice Rubs - Gluten Free, No MSG, No Trans Fat, No Preservatives, Low in Fat
A New IHRA Manufacturer Member

If Interested, Contact:
my favorite gourmet
22685 Eleanor Court
Kildeer IL, 60047
C: 847.551.1100
P: 847.438.4725
F: 847.550.9113
www.myfavoritegourmet.com

Person to Contact:
Steve Melnick, COO
eMail: steve@myfavoritegourmet.com

Territories Open: All USA, Canada, Mexico

Reserved for Manufacturers Seeking IHRA Field Sales Professionals

Manufacturers: Are you looking for well-qualified, performance-proven, field sales professionals?

Instant HOT Lines . . .
A onetime eMail that provides immediate information on your line, only, to reps in specific territories or throughout the world.

Contact IHRA
800.315.7430
info@ihra.org
www.ihra.org

Lines Available Ads in The REPorter®

- A special section in the IHRA Monthly Newsletter - The REPorter - for manufacturers seeking representatives. Your ad will appear in the next published newsletter - usually the first week of each month.
- COST: 1/8 page: \$100; 1/4 page: \$175; 3/8 page: \$250; 1/2 page: \$325; 3/4 page: \$475; Full page: \$675
- Reruns within twelve months @ 50% discount
- Lines Available 1/4 page or more advertisers receive the IHRA eLocator at no additional cost.

Instant HOT Lines

HOT Lines Get Fastest Results!

- One-time eMail designed to provide immediate communication to IHRA members in desired marketing area(s).
- COST: \$325.00
- When you use Instant Hot Lines, you will receive the IHRA eLocator at no extra charge!
- **IHRA Manufacturer Members receive eLocators, unlimited HOT Lines and ads in The REPorter® for just the cost of yearly dues!**

To order, please complete form on next page . . .

This communication is from the International Housewares Representatives Association

HOT Line / Line Available



PRODUCTS: BOX SOUP MIXES | SLOW COOKER MIXES | SPICE RUBS
Gluten Free, No MSG, No Trans Fat, No Preservatives, Low in Fat

my favorite gourmet is a new IHRA Manufacturer Member

If Interested, Contact:

Company:
my favorite gourmet
22685 Eleanor Court
Kildeer IL, 60047
C: 847.551.1100
P: 847.438.4725
F: 847.550.9113
www.myfavoritegourmet.com

Person to Contact:
Steve Melnick, COO
eMail: steve@myfavoritegourmet.com

Territories Open: All USA, Canada, Mexico

Commission Rate: 5%

Years in Business: 2

Gross Sales: N/A

Channels into which currently sell: Through direct sales; internet; wholesalers

Channels into which want to sell: All

This Bulletin is offered as a service of IHRA to keep members advised of lines available. The listing of a manufacturer should in no way be construed as an endorsement of that line by IHRA, it being the obligation of each member to make their own evaluation of the line.

We want: The Electronic LOCATOR @ \$95 (IHA member, \$50); Instant **HOT** Lines @ \$325; Ad in the **REPorter**®:

1/8 page: \$100; 1/4 page: \$175; 3/8 page: \$250; 1/2 page: \$325; 3/4 page: \$475; Full page: \$675

Reruns within twelve months @ 50% discount • *1/4 page or more advertisers receive the IHRA eLocator at no additional cost.*

To order **The LOCATOR**, only **“Company - eMail” information is necessary.** For **REPorter** ad and/or **HOT** Line, **ALL info MUST be completed!**

Check payable to IHRA or credit card information: Amount: \$ VISA MC AMEX Discover

Card # _____ Exp Date: _____ Card Code # _____ Card ZIP _____

Please complete the following and fax back to: 847.748.8273 or eMail to info@ihra.org

FOR LOCATOR/

FOR LOCATOR/

Company _____

Address _____

City, State, Zip _____

Contact _____ **Title** _____

Phone _____ **Fax** _____

eMail _____ **Web** _____

Products _____

Representatives Needed in All USA Canada Mexico and/or These Territories, States or Partial States or International Markets and/or Channels: _____

If currently doing business in the USA, are you selling through representatives or direct-factory sales people?

Are you currently using representatives in the “Representatives Needed” territory(s) indicated above? Yes No

If “Yes,” you MUST indicate territories: _____

Channels into which you currently sell: _____

Channels into which you want to sell: _____

Commission Rate (%) _____ Gross Nat’l Sales _____ Years in business _____